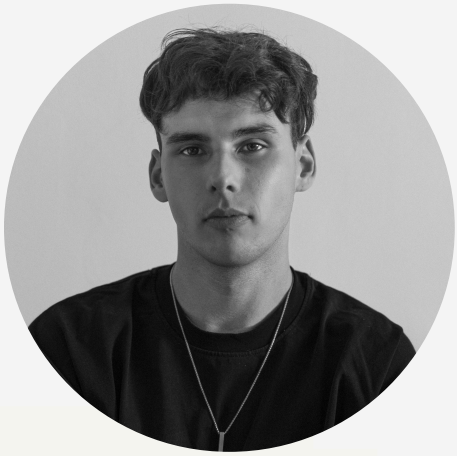


Lucas Fernández

Graphic Designer

CONTACT 01

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PROFILE 02

Graphic designer based in Madrid, Spain, with solid experience in brand identity and projects for major brands such as Disney and PlayStation, specialising in signage, layout and art direction.

With advanced training in graphic design and multimedia editing, I stand out for my ability to create impactful visual solutions, adapted to both print and digital media. I am a creative and detail-oriented person, committed to excellence and meeting deadlines, and experienced in handling confidential materials.

My goal is to bring value to innovative projects, collaborating in teams where I can apply my skills to strengthen the identity and visual reach of each brand.

EXPERIENCE 03

March 2023 – Present

Creatina Design

Since March 2023, I have been working at Creatina Design as a graphic designer, collaborating on high-profile projects for clients such as Disney and PlayStation.

I am responsible for the creation of visual pieces for global campaigns, including posters, layout, digital and print materials.

In addition, I collaborate in art direction, overseeing visual and aesthetic consistency in projects, always with the responsibility of handling confidential information and materials.

EDUCATION 04

September 2021 – June 2023

Degree in Design and Editing of Printed and Multimedia Publications

IES Virgen de la Paloma

During my education I acquired a solid foundation in graphic design, layout, and editing for both print and digital media.

Throughout the programme, I developed skills in the use of tools such as Adobe Photoshop, Illustrator, InDesign and other key industry software, honing my abilities to create and edit high-quality publications.

In addition, I learned how to manage complete editorial projects, from conceptualisation to final production, with a focus on adapting to different multimedia formats.

2020

Master in Advanced Graphic Design

Aula Creactiva

In this degree I studied branding, editorial design, packaging and web design in depth. I perfected the use of Adobe Creative Suite and developed practical projects focused on innovative visual solutions adapted to different formats.

DESIGN SOFTWARE 05

Adobe Photoshop	Adobe Lightroom
Adobe Illustrator	Adobe InDesign
Adobe After Effects	Adobe Premiere
Blender	Figma

LANGUAGES 06

Spanish	Native
English	B2